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A Foothold On Our Future
by Michael E. Turcotte, B.Sc.Hons. D.Ch., President the Canadian Federation of Podiatric Medicine

2013 was a year where many accomplishments were achieved. The hard work of many of our volunteer members has commissioned better services and governance to our profession that will proceed to benefit us all for years to come. It’s a good time for change. A new mission vision and values moving forward will help us through a challenging year in 2014. This will be the most important year for our profession here in Ontario. The outcome of HPRAC will change how we practice Podiatric Medicine, not only here in Ontario but possibly across Canada. We have and will continue to invest into the HPRAC process to insure that we are being heard as Chiropodists and Podiatrists. We will continue to commit for a seamless transition of scope and title. The CFPM, more than ever needs your support. If you are not a member of the CFPM, please join and become involved as this is the greatest opportunity for our profession this year. We simply need our membership to grow more than ever to ensure we have a larger voice, as it’s paramount for the CFPM to be intimately involved and included with the decisions made by HPRAC.

Exciting news for PEI, as they now are moving forward towards regulation. The hard work of many has proved to be successful for PEI. Great news also as the Podiatric Assistant Course is near completion. All members and staff will benefit from engaging in the first CFPM Podiatric Assistants program coming this fall. This program will be available to everyone across the country.

The CFPM has initiated a process with Telus eClaims to allow our members to bill insurance companies directly for our services. Most of the major insurance companies are already part of this program. This will have a tremendous impact for all Chiropodists and Podiatrists across the country as we will be able to check eligibility for patients right from the office and bill direct. We will keep you posted as this program moves forward.

The CFPM was also in attendance in Vancouver for (CLHIA) Canadian Life and Health Association conference. The CFPM along with the CPMA met with Great West Life to resolve some issues with orthotic billings and requirements. Working together with this initiative was very receptive to the insurance company as it was resolved in an efficient and co-operative way. The open dialogue that was established with the CPMA was quite encouraging as we move forward. Working with insurance companies and developing relationships is vital to our profession.

The CFPM was in attendance at FIP World Congress of Podiatry in Rome back in October 2013. This proved to be quite successful as we move forward towards FIP coming to Canada in 2016, in Montreal Quebec. Our hope is to be included as members of FIP, sharing dialogue and communication with the CPMA and the rest of the world as Canada hosts this prominent world conference in 2016.

The CFPM will be holding a practice management workshop on March 28th at the Michener with Practice Management Specialist, Rem Jackson. There will also be detailed discussions around HPRAC with experts, including legal representation to answer any of our members questions. It’s important for all our members to stay informed throughout this HPRAC process.

Wishing everyone a Happy New Year!

New CFPM Board of Directors

At the recent CFPM AGM the CFPM elected 5 new board members. Stepping down from the CFPM board are Sonia Maragoni, Cristol Smyth and Norine Keeling. Michael Turcotte has been nominated to replace Ian McLean as CFPM President, now that his two year term has been completed. Thank you to these dedicated individuals for their time, support and effort to the CFPM Board of Directors. It is with great volunteers that the CFPM can achieve success.

“Volunteers don’t necessarily have the time, but they have the heart.” – Anonymous

From left, back row: Vicki Werkman, Stephen Hartman, Stuart Berry, Dr. Brian Johnson, Dr. Helen Rees
Front Row: Ian McLean, Mike Turcotte, Sheilagh Rose
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Strength in patient care."
Overtwodecades, there has not been a bigger question facing our profession. As engaged practitioners of chiropody and podiatry, with a vested interest in the future of foot care in Canada, many of you are aware that Ontario is in the midst of conducting a Health Professions Regulatory Advisory Council (HPRAC) review of the regulations governing these related professions.

In requesting the review, which commenced January 1, 2014, Ontario’s Minister of Health and Long-Term Care, Hon. Deb Matthews, asked HPRAC to “review issues relating to the regulation of chiropody and podiatry and provide advice as to whether and how there should be changes to existing legislation regarding these related professions.” Additionally, the Council was asked to include “an analysis of the current model of foot care in Ontario, issues regarding restricted titles, and whether the existing limitations on the podiatrist class of members should continue.”

The Canadian Federation of Podiatric Medicine is fully supportive of efforts to enhance regulatory efficiency and efficacy and to address public confusion surrounding the distinction between “chiropodist” and “podiatrist.” The evolution of Ontario’s health care delivery model necessitates a reexamination of the province’s antiquated, out-of-sync Chiropody Act. Quite simply, the rules that govern the delivery of foot care do not reflect the advancements in assessment, diagnoses, prescription, and treatment of foot ailments that have taken place since the legislation’s introduction in 1991.

Above all, CFPM embraces adoption of the highest levels of podiatric scope. Establishing a single podiatry profession, regulated by a single college, in which all members practice under the title of “podiatrist” will eliminate confusion, lower costs and wait times, and, ultimately, provide more comprehensive care while ensuring greater access to services.

A “one scope/one practice” podiatry model in which demonstrated competency, and not your origin of education, is the single criteria for admission will make Ontario a leader in podiatric care. Ultimately, our goal is a profession that is inclusive and borrows best practices from around the world – not one which limits patients to a paternalistic single model of care.

In pursuit of these objectives and to best represent your interests through the HPRAC review process, CFPM has retained the services of Navigator. As Canada’s leading high-stakes communications firm, Navigator is well positioned to define and articulate our position for council and government audiences, manage stakeholder outreach, and facilitate government relations on our behalf.

To date, Navigator has worked with CFPM’s leadership to develop a persuasive communications framework that strategically presents our policy objectives, while giving proper consideration to the wider public opinion and political environments. Additionally, we have conducted a thorough stakeholder mapping exercise to fully understand the position of likeminded and opposition interests in the wider foot care delivery network. Collectively, we have reached out to interested parties to ascertain the degree to which our desired outcomes for the HPRAC review process align.

The CFPM is receptive to the notion of coordinating an HPRAC response to present a unified perspective on the future of foot care in Ontario to the council for consideration. To this end, the CFPM is presently preparing its formal HPRAC submission.

As the HPRAC process continues, it will be essential that we understand the evolving perspective of key decision makers within the minister’s office. The HPRAC review is a non-binding exercise, and the council’s recommendations are subject to the minister’s discretion. Navigator will act on CFPM’s behalf and provide insight into the latest political machinations at a political level.

While provincial in scope, the HPRAC review is expected to have lasting implications for foot care delivery, practitioner satisfaction, interprovincial mobility, and patient outcomes at a national level. For Ontario to adopt a foot care model befitting 2014, the council will need to endorse our recommendations to Hon. Deb Matthews, who would then need to make the appropriate amendments to the health professions act.

You, too, have a role to play.

For both our patients’ wellbeing, and our own professional gratification it is vitally important that we are informed and remain engaged throughout this process. CFPM will continue to be your trusted source of information, while advocating on behalf of practitioners of podiatric medicine.
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CFPM President, Mike Turcotte and CEO, Stephen Hartman travelled to Rome to attend the 2013 World Congress of Podiatry on Oct. 17th–19th. Our ultimate goal was to gain acceptance and membership of all Canadian practitioners, which is currently limited to American trained DPM’s. Mike and Stephen met with F.I.P. President Dr. Joseph Caporusso to discuss the inclusion in this international organization. The CFPM strongly believes F.I.P. should be inclusionary, not exclusionary. Although they met with some resistance to our request, the CFPM will continue to work on behalf of its members and all Canadian practitioners as the World Congress of Podiatry prepares to come to Montreal in 2016. The CFPM hopes to host the international podiatry community as a unified country in 2016. The CFPM also met with podiatry associations from Australia, England, Italy, USA and Peru to discuss common areas of interest.

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From left: Ivan Bristow, Alec Mason, Stephen Hartman, Ian Linane, Mike Turcotte, Alan Borthwick and Lianne Guilbeault
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What made you want to become a chiropodist/podiatrist? I’m sure you’ve heard that question before... during my 25 years of practice, I certainly have.

There are probably as many different answers to that question as there are practitioners. However, the single most important question today is: What does the future hold for our profession?

As a practicing chiropodist/podiatrist, you are no doubt aware that our scopes of practice are currently under review in Ontario by the Health Professions Advisory Council (HPRAC). HPRAC’s advice to the Minister of Health and Long Term Care will be used to make decisions that determine what we call ourselves, what procedures we can perform and ultimately, our potential livelihood.

This is a critical process that will have a potentially significant impact on the future of foot care in our province. No member of our profession should be waiting in the wings for the outcome.

There are three actions every practicing chiropodist/podiatrist in Ontario should be taking right now: first and foremost, join the CFPM. We need a powerful voice and presence throughout this review. The more members we have, the higher our credibility and the stronger our leadership with government and other organizations that look to us for expert advice.

Secondly, attend Foothold on Our Future on March 28. It’s your opportunity to receive firsthand, current information on the HPRAC review, to show your support and to add your voice to strengthen ours.

Finally, generously support the Foothold on Our Future Fundraising Campaign.

The future is in our hands—for our practice, our profession, our patients and the next generation of practitioners.

Friday, March 28, 2014
8 am – 5:15 pm
Michener Institute, Toronto, ON

Please join us on March 28, 2014 at the Auditorium at the Michener Institute for a one day workshop. We will cover two important topics: HPRAC updates and practice management.

The CFPM will update the participants on our HPRAC submission, the review process and costs associated with this important procedure. It is important for our members to stay informed and ask questions in order to be knowledge and prepared. Experts, including legal representatives, will be in attendance.

Also, see Practice Management Specialist, Rem Jackson. Rem Jackson is the President and CEO of Top Practices, LLC, the leader of the Top Practices Master Mind Group, and the author of “Why Most Podiatry Marketing Doesn’t Work and What You Can Do About it.” Top Practices is a company dedicated to helping professionals and businesses reach their professional and personal goals by building their “perfect practice or business”. Rem founded Top Practices in 2007 to enable professionals to use sophisticated marketing concepts to grow their practices in double digits year over year. Since that time Top Practices has grown into an international company serving hundreds of medical and legal professionals and other small business owners.

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Highlights of the 2013 CFPM Annual Conference

On Oct 4 & 5, 2013, the CFPM Annual Conference took place at the International Plaza Hotel (formerly known as the Doubletree) in Toronto, ON. The delegates were treated to phenomenal lectures, the largest CFPM exhibit hall and an extraordinary evening at the CN Tower. In addition, we had an incredible line up of speakers, including marketing specialist, Katherine Lee and UK podiatrists, Andrew Bridgen and Jim Pickard. The assistants experienced an abundance of training from Jessica DeLorenzo and a variety of clinical workshops.

Congratulations to Emily Stock, Silvia Araujo and Arien Sirois, winners of the Dr. Brian Brodie Research Award. They presented their winning research proposal, Optimizing the Use of Cleat Shimming in Chronic Knee Pain Management among Road Cyclists at the 2013 CFPM Conference.

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Over the next several issues of Diabetic Foot Canada, we will be bringing you some tips on how to succeed at writing for publication. We know that healthcare professionals have a wealth of knowledge, information and ideas... and publishing is a great way to share these. We'd like to give you some tools and approaches to increase your confidence and hopefully see your work in print (in this journal and others).

What you will learn here is where to start (and why you should consider writing for publication) and how to start the process. In the next issues of the journal, you will find out about how to write a successful abstract, and how to begin to write your paper for publication, as well as the Cover Letter to send to the journal Editor.

There are many different styles of writing, but for journals like this one, and many others in the healthcare arena, the style expectation is academic. However the academic approach to writing does not mean the style is stuffy and full of obscure language... in fact, being clear is a hallmark of a good piece of writing. Clarity and logical flow are essential elements to work on as you put your thoughts together.

But more of that later... for now, consider: WHERE TO START.

You have an idea about some aspect of the work you do — perhaps a clinical experience that has made you change your practice; something you would like to share with others... or you have read an interesting article in a journal and think, “I'd love to write about my views on this topic!”. This is the germ of idea that can start you off on thinking about writing.

Consider first of all, who is your target audience? Who do you want to reach with your idea? How and what you write will depend on the audience you want to read your work. For example, writing for a community nursing audience will be different from an audience composed of hospital physicians. The journal you want to 'pitch' your idea to will also be important to consider. What is the mission/vision of the journal? What types of articles are routinely published there? Who is their target audience?

Writing for publication is, to some extent, about selling the concept of your idea to the Editor (and we'll cover that in another issue). But first of all, you need to think about the way you want to write the paper to appeal to the readers of that journal.

What journals do you read (and why do you read them)? Consider selecting a journal where you are interested in the articles published there yourself. Is the journal you are considering peer-reviewed? Peer-reviewed means that articles submitted to that journal are reviewed by several ‘experts in the field’ who provide the Editor with their perspective on content (is it relevant/accurate, for example). A peer-reviewed journal is considered by many academics to be the optimal option—and certainly, having the expertise of reviewers to give feedback lends credibility and scholarship to articles published this way. But on occasion, a journal where the Editor is the decision-maker/reader/reviewer is appropriate. Some of the more popular ‘magazine’ format journals can be excellent places for broader dissemination as they are often widely read (rather than more academic journals, which may have a smaller, more specialized readership).

And remember, writing for publication may be in a journal, an e-journal (becoming more main-stream now), a newspaper or newsletter. The main considerations are, who is the audience you would like to address, and what format will that audience use?

Once you have determined these factors, you can then think about what sort of article you want to write. Is it an original piece of research you have been involved in, or a review of a collection of articles on a particular topic of interest to you (for example, different approaches to pressure off-loading that have been published)? Or perhaps you have experience with new programs or services that offer an innovative approach, or case study reports where you can write about a clinical experience/situation that illustrates a particular aspect of care or provides some “lessons learned” for the reader. Some journals offer the opportunity to write a very short, focused piece, often as a report on research that might have been published elsewhere.

Now that you have read this brief over-view of writing for publication, your next step is to think about your topic, the audience and the possible journals to write for. It’s a good idea to consider more than one journal initially—carefully read their “Instructions for Authors” (usually posted on line) and look through the journal(s) for the type of articles published there. Think of how your topic/article could appeal to the readers of the journal. What’s new and unique about what you have to say?

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This year’s conference will again offer the most innovative and comprehensive clinical experience. The CFPM conference always provides a tremendous networking opportunity with over 200 of your colleagues and the largest exhibit hall in Canada.

Highlights of the 2014 Conference includes

- Biomechanics – join us as we welcome Sports Podiatrist, Ian Griffiths, an upcoming expert from the UK in the field of biomechanics and sports medicine.

- Workshops, workshops and more workshops. With the growing trend to learn hands on, this year’s conference will have plenty of workshops such as laser for warts and fungal toe nails, manipulation therapy, vascular assessments and in office surgical techniques.

- New graduate workshops. Did you graduate in the last 3 years? Come learn and fast track your practice.

Don’t miss Keynote Speaker, Robin Esrock, bestselling author of “The Canadian Bucket List: One-of-a-Kind Travel Experiences”. Robin’s unique story, natural charisma and unparalleled global experience helped him evolve from a writer into a full-fledged media personality. He has been interviewed dozens of times on major television and radio shows, and profiled in print for newspapers and magazines in North America, Europe, Asia and Australia. Don’t miss this unique opportunity to hear one of the greatest travel and adventure journalists.

CFPM Socializing:

Join us for a “rockin” good time on Friday, Nov. 7, 2014 at the Hard Rock Club at the Sheraton.

Full program and registration will be available July 2014.

DID YOU KNOW…?

Last year there were 248 delegates registered at the CFPM Annual Conference.

The 2013 CFPM conference was the biggest (and some say best!) conference ever held by the CFPM – it was certainly the best attended! The CFPM conferences and seminars provide lectures and workshops from world class lecturers and people have travelled from afar to attend – the furthest travelling from England, Bermuda and in 2013 even Australia! About half of our membership attend our annual conference, so if you have never been or it’s a few years since you last attended, join the rest of us at the next CFPM conference in Niagara Falls in 2014!

Visit our website to see all CFPM education events at www.podiatryinfocanada.ca
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WWW.THINKNEWPATIENTS.COM
If you want to bring new patients to your practice, the first step is making yourself more visible. How do you do that? In 2014, the Yellow Pages are long-dead. And while traditional methods of practice marketing like direct mail can still be effective, the best, most convenient way to get noticed is through top search engines like Google. The facts speak for themselves. SearchEngineJournal and Google Key-words report:

- Search is one of the top two activities performed on the internet, second only to E-mail.
- It’s also the #1 driver of traffic to content sites, beating social media by more than 300%.
- 90% of online experiences start with a search engine.

And so the bottom line is clear: in order to make sure your practice keeps finding new patients, you need to understand how search engine optimization works, and how to use it effectively as part of your Web presence. Otherwise, you might not appear in search engines at all.

THE MOST COMMON SEARCH CATEGORIES: EXAMPLES AND ADVICE

Location-Based Search: “Podiatrist, Toronto.”

The front page of results is the holy grail of internet visibility – 75% of search users never look farther. And unless you’re the only Podiatrist in Toronto, you won’t show up there. So if you practice in a metropolitan area, it’s best to use SEO to improve your search ranking for specific neighborhoods. Try optimizing for searches like “Podiatrist, Chaplin Estates” instead of going for the whole metropolitan area.

General search: “Bunion Removal, Winnipeg”

One of the best ways to get your practice to stand out is to optimize your website for specific services rather than the catch-all of “Podiatrist.” If you specialize in a certain procedure, or want to drive more attention to your less popular services, optimizing for general, service-based queries is a good way to differentiate your practice from the competition.

Search After Referral: “Matthew Wallace, Podiatrist, Montreal”

Patients who have already gotten a referral to you often search this way. So if your name is part of what drives patients to your practice, then optimizing accordingly is always a good idea. It’s also crucial to pay attention to your reviews on sites like Yelp and Healthgrades, because those will pop up right alongside your website.

SEO is an ever-changing field, so give yourself a quick check-up today. If you don’t know how, call an expert like the ones at Officite, and put your practice in the spotlight.

About the Author:

Glenn Lombardi is President of Officite, the national leader in websites and online marketing strategies for healthcare professionals. They are the Official Web service provider of the Canadian Federation of Podiatric Medicine, and have built over 20,000 websites, generating more than 600,000 new patient appointments. They specialize in helping practices graduate from a simple website to a full Web presence platform, offering solutions like turnkey social media strategies, expert search marketing, top-tier patient education, continual reputation monitoring, and premium mobile websites. For more information, visit www.officite.com or call (800) 908-2483.
Cruise from one sunny tropical isle to another in the glittering turquoise seas of the Western Caribbean. A Carnival cruise to the Western Caribbean offers idyllic days of swimming, snorkeling, and strolling pearly white-sand beaches and nights beneath the twinkle of clear, starry skies.

**Ports of Call:**

**Belize:** This tropical paradise promises adventure, both onshore and off. Crystalline rivers flow through impressive lowland jungles, home to a myriad of rare wildlife. Silky sand beaches, waving palms and colorful coral gardens are just part of Belize’s natural wonders. Whether mountain biking through a lush rainforest or snorkeling with sharks, you’ll experience things you’ve only imagined.

**Mahogany Bay, Isla Roatan:** Located on the southwest coast of the island of Roatan — about 40 miles off the north coast of Honduras — and is part of the Bay Islands, which also include Guanaja and Utila. Known for its crystal-clear water, blue skies and warm sun, Roatan is the perfect place for swimming, kayaking, snorkeling and sightseeing.

**Costa Maya, Mexico:** Tucked between Playa del Carmen and Belize, Costa Maya’s brilliant Caribbean seas, silky sand beaches and verdant jungle appear to be unchanged since ruled by the vast Mayan empire more than 1,000 years ago. The only break in the emerald horizon is the occasional beach hut. Don’t miss the 8-foot-high stucco faces at Kohunlich’s Temple of the Masks or the Grand Pyramids at Chacchoben.

**Cozumel, Mexico:** Long before Cancun became a popular destination, Cozumel was well-known as a diving spot and home to the world famous Palancar Reef, which gives divers the opportunity to view thousands of brilliantly colored fish. Non-divers can kick back on a sun-drenched beach, or enjoy any number of seaside activities, such as shopping in colorful marketplaces or dining in an open-air café.

Cruise prices start at $920 (taxes included), based on double occupancy. Visit [www.carnival.com](http://www.carnival.com) or contact Nellie Follings at Goliger Travel at 519-741-0770 ext 235.

Look for more information on conference itinerary and registration coming soon.

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**DID YOU KNOW...?**

97% of our members recognise that CFPM membership offers value for money.

It’s hard to sometimes really say the one thing that makes being a member of the CFPM such a good deal. 97% of our members perhaps realize that’s because there isn’t one thing that makes the CFPM good value – there is just so much on offer! To have a board that works on our members behalf, tirelessly attending meetings with government departments, educational institutions, insurance companies, lobby groups, advocacy groups and works to promote podiatric medicine, foot health and education is reason enough. But don’t forget about how the CFPM can help grow your practice, cut margins or educate your patients with the CFPM pamphlets, CFPM products and CFPM posters available to you as members.

Visit the CFPM website to learn more about membership and member benefits at [www.podiatryinfocanada.ca](http://www.podiatryinfocanada.ca) or call 1-888-706-4444.
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the Canadian Podiatrist • Spring 2014
Pathological diabetic and rheumatoid arthritic patients present in a range of functional foot types from flexible through rigid. Each requires a different balance of biomechanical control and protection from harmful ground reaction forces. This new line of devices was designed to address each foot type’s unique treatment requirements.

**THIS NEW LINE FEATURES**

- Device designs in three classifications of control: Accommodative, Hybrid & Functional
- Low profile design options for low volume footwear applications
- Ultra Protective top cover options for “very high risk” and “hypersensitive” feet
- A dedicated work order form and quick reference guide for ease of ordering
CFPM Attends the Michener Institute’s Meet and Greet

On Thursday, Jan. 9, 2014, the Canadian Federation of Podiatric Medicine attended the Michener Institute’s Meet and Greet. CFPM representatives Stuart Berry and Al Ladhani attended this event and mingled with chiropody students, instructors and industry suppliers. This event gave the CFPM the opportunity to meet the future practitioners and educate the students on the importance of CFPM membership.

CFPM membership is beneficial to both students and general practitioners upon graduation. Membership provides valuable access to information, supports national unity in the podiatry profession and much more. For more information on CFPM membership and benefits, please visit www.podiatryinfocanada.ca

Podiatric Dermatology Seminar: An Introduction to Dermoscopy

Presenter: Dr Ivan Bristow, University of Southampton, UK

June 19 – June 20, 2015
The Rosseau Muskoka Resort & Spa
Minett, ON
www.jwrosseau.com

Enjoy an early summer getaway while updating on podiatric dermatology. This educational meeting aims to act as an update in the subject of foot dermatology and will start by looking at skin assessment and then focussing on the common foot dermatoses seen in practice and how they may be managed. Skin tumours will also be covered and the day will include a discussion of some newer developments in the treatment of foot infections such as warts and fungal foot infections.

Dermoscopy is a relatively new technique which has been widely adopted across Europe in the field of Dermatology to assist in the assessment of pigmented and other types of skin lesion. This simple hand held device allows the user to visualise structure deeper in the skin, not visible to the naked eye improving diagnostic accuracy. This introductory session will cover the basic principles of Dermoscopy and allow delegates the opportunity to try out these devices. In addition, there will be a presentation on melanoma and the foot discussing a simple technique to assist in the recognition of suspicious lesions, ensuring early referral.

UK Podiatrist, Dr. Ivan Bristow is recognized internationally for his contribution to education and research in podiatric dermatology. Since the commencement of his career, he has held a strong interest in dermatology establishing the first foot dermatology clinic in the UK in 1992. He has continued his career, obtaining a Master’s Degree from the University of Oxford and promoting podiatric dermatology worldwide working with podiatrists, dermatologists and general practitioners on various education programmes.

Look for more information and registration coming soon!
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Coolbreeze Laser for Sale
CT3 Coolbreeze laser for TX of onychomycosis, (Canadian version csa approved), just 3 years old and in perfect condition. Variable spot size hand piece. Including two cases of cryogen. $35,000. PRICE REDUCED TO $16,500 or best offer. Please contact dr.s.davies@sasktel.net or call 306-381-3692.

Full Time Position Available – Brandon, MB
We have a full time position that would be in our office in Brandon, Manitoba. It would suit a practitioner who is self motivated. There is opportunity for someone who is willing to do some travel. Need CPR and soft tissue surgery certified as well as a drivers license and licensure in Manitoba. We do much orthotics, electrosurgery and some wound care. Salary commensurate with experience. Possible partnership option for right candidate. If interested, please contact drball@westman.wave.ca.

Chiropody Position Available – Barrie, ON
Feet in Comfort Family Foot Care Clinic, located in Barrie, Ontario are looking for a professional Chiropodist. Our personable staff is looking to expand with someone whom is patient centered, trustworthy and focused. In the start the goal is to cover a maternity leave starting May/June 2014. This opportunity has the potential to possibly work its way into a part-time permanent position, based on patient feedback and work ethic. The clinic services the high traffic busy South end of Barrie with full patient loads. There is the possibility for a flexible schedule available. The eager candidate must have strong knowledge in biomechanics; orthotic prescription and modification as well as diabetic foot care, sports medicine, and partial nail avulsions. Feet in Comfort are currently one of a select few clinics in the area that offers laser for fungal nails. Everything to be successful is available including a grinding room, small tools and all necessary equipment, along with a modern and inviting atmosphere. The main focus of the candidate will be patient care, as the alternate staff will perform all billings, bookings and cleaning of treatment rooms.

New graduates well come to apply! Please forward your resume to feetincomfort@gmail.com

Chiropody Clinic For Sale – Cambridge, ON
Chiropody clinic for sale in Cambridge. Clinic is located in a medical building across the street from the Cambridge Memorial Hospital. The clinic was established in 2011 as a secondary location. Excellent referral sources from medical practitioners within the complex, the hospital, and the community. This modern clinic is wheelchair accessible and is located on the ground floor. It consists of three large treatment rooms, a kitchenette/sterilization room, and a reception area. The clinic is currently open 2 days a week with a strong potential to be open more often as this is a busy location.

There is ample free parking. The practice sees patients of all ages and provides a wide variety of services.

Serious enquiries please contact chiropodyclinic32@gmail.com

Part-Time Chiropody Position available – Milton, Ontario
The Milton Foot & Orthotic Clinic is looking to hire a professional, enthusiastic chiropodist to begin April 2014. The candidate must have excellent knowledge of biomechanics, sports medicine and orthotic prescription. Flexible schedule available, reception, equipment, tools and patient billing/booking all included. Massage therapy and acupuncture located within clinic offering a multi-disciplinary approach to care. Further clinic information available at www.miltonfootclinic.com.

New graduates are welcome to apply. Interested candidates may forward their resume and cover letter to; miltonfootclinic@gmail.com

Chiropodist Wanted – Timmins, ON
OUR CLINIC IS EXPANDING!!! We are looking for 4 registered chiropodists (one new grad, 2 with 3 years experience and one with 10 years experience).

Known as the “City with a Heart of Gold” Timmins is one of the best-kept secrets in the province. Whether you enjoy hiking, biking, ATVing, canoeing, kayaking, cross country skiing, downhill skiing, fishing, or just basking by nature’s beauty, outdoor adventures are never more than a “stone’s throw” away. With hundreds of lakes and rivers on your doorstep, you will enjoy the solitude you desire. The small city charm, beauty and great “Northern Hospitality” make Timmins the perfect area to relax, live and work.

Our growing facility provides a comfortable and friendly patient focused environment, with state-of-the-art equipment and a team that is at the forefront of our profession. We are currently hiring a

Continued next page
full-time Chiropodist for Rainville Health, with clinics in Timmins and Cochrane. You can learn more about our clinics at www.rainvillehealth.ca

We offer:

• Relaxed, friendly, work environment
• A brand new, modern, beautiful, well-equipped facility
• A cohesive multidisciplinary team
• Peer-mentorship
• State of the art equipment including in house orthotic lab with Orthotic Technician manufacturing on site, nail laser, computerized gait scan and f-scan analysis.
• Full Chiropodist support staff including Nursing assistants and Orthotic/Footwear Technician.

Who we are looking for:

A hard working Chiropodist that has a verifiable history of getting things done, like helping people and are happiest when doing so. Above all we are looking for someone who loves being a Chiropodist and would like the freedom to perform his or her craft.

Join a proven team with the clinical, administrative, and promotional support of a well-established clinic with an impeccable reputation for excellence among patients and partners in the health care community.

Please contact us to see if you qualify to join our team. Send email with cover letter and resume to patrick.rainville@rcpc.ca attention: Patrick Rainville D.Ch.

Full Time Chiropody Position Available - Kingston, ON

Well established MedFull time staff Chiropodist needed in our growing practice in Kingston, On. New graduates are welcome to apply. Great salary, generous benefits and flexible work schedule. New office, lasers, Optogait video gait analysis, support staff and all modern equipment. Must be highly motivated, honest and able to work as a team player in this family practice foot clinic. Please send resumes to kfc673@hotmail.com
## Upcoming Events

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<th>2014</th>
<th>2015</th>
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<td><strong>April 3 – 6, 2014</strong></td>
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<td><strong>Nov. 13 – 15, 2016</strong></td>
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<td>Reconstructive Surgery of the Foot &amp; Ankle Atlanta, Georgia <a href="http://www.podiatryinstitute.com">www.podiatryinstitute.com</a></td>
<td>33rd Hawaii/Maui Seminar Maui, Hawaii <a href="http://www.internationalfootankle.org">www.internationalfootankle.org</a></td>
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<td><strong>Oct. 9 – 12, 2014</strong></td>
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<td>Mediterranean Cruise Seminar Italy, Croatia, Turkey, Greece <a href="http://www.internationalfootankle.org">www.internationalfootankle.org</a></td>
<td>Southwest Foot &amp; Ankle Conference Frisco, TX <a href="http://www.txpma.org">www.txpma.org</a></td>
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<td>The Western Foot and Ankle Conference Anaheim, CA <a href="http://www.thewestern.org/">www.thewestern.org/</a></td>
<td>Mid Atlantic Conference Falls Church, Virginia <a href="http://www.podiatryinstitute.com">www.podiatryinstitute.com</a></td>
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<td>CFPM Dermatology Seminar Muskoka, ON <a href="http://www.podiatryinocanada.ca">www.podiatryinocanada.ca</a></td>
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<td>APMA Annual Scientific Conference Orlando, FL <a href="http://www.apma.org">www.apma.org</a></td>
<td>International Association for Identification Sacramento, CA <a href="http://www.theiai.org">www.theiai.org</a></td>
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<td><strong>November 6 &amp; 7, 2015</strong></td>
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<td>2015 CFPM Annual Conference Ottawa, ON <a href="http://www.podiatryinocanada.ca">www.podiatryinocanada.ca</a></td>
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<td>World Congress of Podiatry Montreal, QC <a href="http://www.fip-ifp.org">www.fip-ifp.org</a></td>
<td>International Association for Identification Atlanta, GA <a href="http://www.theiai.org">www.theiai.org</a></td>
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